



ITM EVENTS

COMPANY PORTFOLIO



IT'S NICE TO MEET YOU!

On behalf of the entire ITM Events team, we appreciate the opportunity to present our event management expertise. At ITM Events, we are dedicated to not only transforming your vision into unforgettable experiences but also fostering the long-term success of your organization. With a passion for precision planning, creative innovation, and seamless execution, we pride ourselves on delivering events that leave lasting impressions.

Whether it's a conference, incentive trip for your top performers, a black-tie gala, or a festive holiday celebration, we understand the pivotal role events play in shaping the narrative of your organization's success.

Thank you for considering ITM Events as your trusted partner—we look forward to the prospect of turning your next event into a remarkable and memorable occasion.

Julia O'Grady



Welcome to ITM Events, where our core values guide everything we do. Rooted in the belief that there is always an opportunity to "BE BETTER," we thrive on continuous improvement in every aspect of our work. "DO IT RIGHT" is not just a motto; it's a commitment to thoughtful decision-making and meticulous execution, ensuring that we get it right the first time. "FIND BALANCE" is our philosophy, emphasizing a fulfilling life both professionally and personally. "Good enough" is not in our vocabulary—we strive for the best decisions possible in every circumstance. As a testament to our value of "True Partnership," we extend beyond the event day, forging lasting connections and strategic collaborations that contribute not only to individual event success but also to the long-term excellence and growth of your organization.



At ITM Events, we're not just event planners; we're strategic partners dedicated to the long-term success of your organization. We've built a culture where our team comes first, fostering an environment where employees feel heard, respected, and motivated to deliver exceptional service. As we've evolved from In the Moment Party & Event Planning, founded by Julia, our passion for creating stress-free, memorable corporate events remains. Join us in experiencing the difference with ITM Events—where planning tight-timeline, high-impact events is not just our expertise but our joy.

At ITM Events, we specialize in delivering seamless and unforgettable experiences through our core services:

Creative Direction and Strategy: Elevate your events with our creative prowess. We don't just plan; we craft experiences. Our team brings strategic vision and innovative ideas to the table, turning your concepts into captivating realities.

Site Selection: Our expertise extends to finding the perfect backdrop for your event. We meticulously scout and select countries, cities and venues that align with your vision, ensuring a setting that enhances the overall experience.

Event Planning and Logistics: Meticulous planning and flawless execution are the cornerstones of our event services. From concept to conclusion, we ensure every detail is thoughtfully considered.

Post-Event Reporting and Strategy: Our commitment to your long-term success extends to post-event reporting and strategy. We provide comprehensive evaluations, gathering insights to shape future strategies. This final stage ensures that each event contributes strategically to your organization's growth and sustained excellence.



OUR PLANNING PROCESS



Conceptualization and Vision:

Our process begins with a deep dive into your goals and vision. Through collaborative discussions, we conceptualize the event, defining its purpose, theme, and desired atmosphere.

Strategic Planning:

With the vision in focus, we move into strategic planning. This step involves outlining a comprehensive roadmap, including timelines, budgets, and resource allocation, ensuring a clear and organized path to execution.

Execution and Logistics:

As the event date approaches, our team takes charge of executing the plan. From coordinating logistics to managing on-site operations, we handle every detail, ensuring a seamless and stress-free experience for you and your guests.

Post-Event Evaluation:

The final step involves a thorough post-event evaluation. We analyze the event's success, gather feedback, and identify areas for improvement. This crucial step ensures continuous refinement and sets the stage for even more successful future events.

CONFERENCES



At ITM Events, our conference planning services are tailored to orchestrate impactful and seamlessly executed gatherings. From conceptualizing engaging agendas that foster meaningful connections to managing intricate logistics, we ensure a holistic approach to conference planning. Our expertise lies in curating experiences that elevate your conferences, leaving lasting impressions on both attendees and stakeholders alike.

GALAS



ITM Events specializes in crafting unforgettable gala experiences that captivate and enchant. From conceptualizing elegant themes that resonate with your audience to coordinating exquisite details, our gala planning services are designed to make your event a night to remember. With meticulous attention to aesthetics, logistics, and guest experience, we bring a touch of sophistication to every gala, ensuring it aligns seamlessly with your vision and exceeds expectations.

INCENTIVE TRAVEL



Embark on extraordinary journeys with ITM Events' incentive travel planning services. We curate incentive programs that go beyond the ordinary, combining unique destinations with personalized experiences to reward and motivate your top performers. From coordinating travel logistics to ensuring each moment is tailored to inspire, our team is dedicated to creating incentive trips that leave a lasting impact and fuel the success of your team.

SOCIAL AND TEAM GATHERINGS



At ITM Events, we specialize in curating vibrant social and team events that foster camaraderie and create lasting memories. From themed social gatherings that resonate with your brand's culture to team-building events designed to enhance collaboration, our planning services prioritize engagement and enjoyment. With a focus on creative concepts, flawless execution, and an unwavering commitment to your team's dynamics, we transform your events into meaningful experiences that strengthen connections and energize your workplace.

TESTIMONIALS



They have been nothing but enthusiastic and exceptionally creative with their ideas and thoughts on how to make this event a success for the vendors, partners and attendees. They were well organized on and off site."

– JEREMY DIAS, EXECUTIVE DIRECTOR, THE CANADIAN CENTRE FOR GENDER & SEXUAL DIVERSITY

"As I am looking at the photos of the weekend, I can't help but think of you. Congrats on the incredible work!"

– MATHIEU CHARLEBOIS, VP, MARKETING & DEVELOPMENT, BOYS AND GIRLS CLUBS OF CANADA



**Boys & Girls Clubs
of Canada**

TESTIMONIALS



"From the first day we sat down with their team, they were able to take my vision of our Smile Give Away Gala and bring it to life. Their excitement matched mine and their enthusiasm about the entire event was very intoxicating. We cannot express enough gratitude for their professionalism, enthusiasm, organization and creativity."
– LISA LEDUC, MARKETING DIRECTOR, YAZDANI FAMILY DENTISTRY

"They were quickly able to assess the strengths of the committee and managed to keep us focused on the big picture as we worked our way through the planning process. No matter what we encountered along the path, ITM Events helped us to stay cool and kept us organized. They brought ideas and strategies that allowed us to do things and add features to the event that initially we didn't think would be possible."
– DERON JOHNSTON, RURAL SUMMIT PLANNING COMMITTEE



EST 2010

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